



NEW YORK HOUSING CONFERENCE NATIONAL HOUSING CONFERENCE



# Program Book Tribute Ad Specifications

Deadline: November 9th, 2018

## HONOREES

### NONPROFIT OF THE YEAR

MBD Community Housing Corp.

### PUBLIC SERVICE AWARD

Neighborhood Restore Housing Development Fund Corporation

### PRIVATE DEVELOPER OF THE YEAR

RDC Development LLC - a joint venture between MDG Design + Construction and Wavcrest Management

### CLARA FOX LIFETIME ACHIEVEMENT AWARD

Richard Dattner FAIA, Founding Principal Dattner Architects

## SPECIFICATIONS FOR ELECTRONIC FILES

- Congratulatory tributes **must be in 4-COLOR (CMYK) or GRAYSCALE (B&W) format**, depending on the level of sponsorship
- Files should be submitted in **FINAL FORM** as a high resolution 300-dpi PDF
- **DO NOT USE BLEEDS**—build file to live area (see dimensions to left in blue)
- **Set document page size** to match the ad trim (do NOT build ad on default paper size of 8.5" x 11")
- **Embed** all fonts and images
- **Convert** fonts to outlines when possible and flatten Photoshop files
- **Images and logos from websites are NOT usable** for print ads; artwork must be high resolution
- Files should be sent via **e-mail to [info@thenyh.org](mailto:info@thenyh.org)**

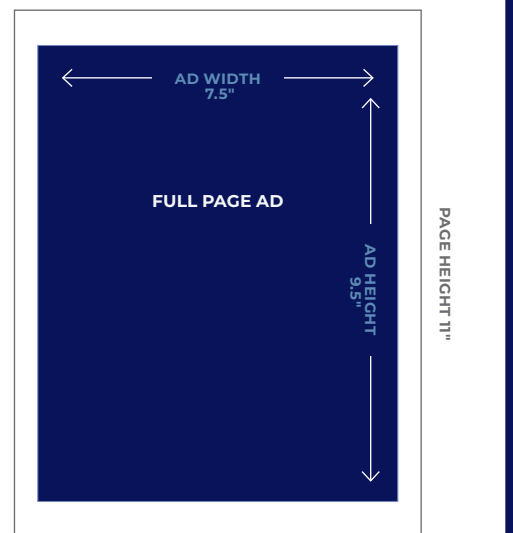
**PLEASE SEND ARTWORK BY FRIDAY, NOVEMBER 9, 2018**

If you have any issues with your artwork, please contact [nyhc@e9digital.com](mailto:nyhc@e9digital.com)

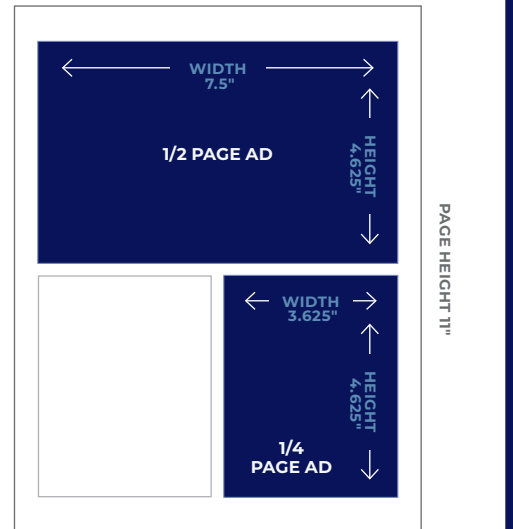
If you have other questions, please contact the **New York Housing Conference** at (646) 923-8548.

## TRIBUTE AD DIMENSIONS

Please follow the ad specifications below (labeled in blue)



PAGE WIDTH 8.5"



PAGE WIDTH 8.5"

