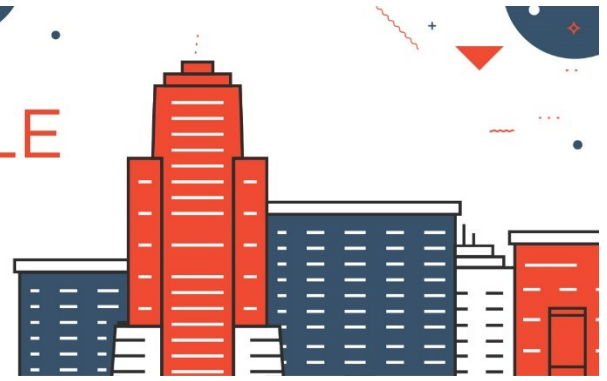




AFFORDABLE HOUSING:

WHERE IMPACT BEGINS

WEDNESDAY, DECEMBER 6, 2017



SPONSORSHIP OPPORTUNITIES

TRAILBLAZER: AWARDS PROGRAM LEAD SPONSOR

\$50,000 (Limited to one) **SOLD OUT**

- Two tables of ten (10) for Awards Program with premier seating
- Special remarks at Luncheon by company representative
- Special recognition from event podium
- Special company signage at event
- Two-page full color advertising spread in Program Tribute Book

FORERUNNER: VIDEO AWARD SPONSOR

\$30,000 (Limited to one)

- One table of ten (10) for Awards Program with premier seating
- Special recognition from event podium
- One-page full color Program Tribute Book ad w/ priority placement
- Company recognition in honoree video set

VANGUARD: PROGRAM TRIBUTE BOOK SPONSOR

\$25,000 (Limited to one)

- One table of ten (10) for Awards Program with premier seating
- Special recognition from event podium
- One-page full color Program Tribute Book ad w/ priority placement
- Premier placement of company logo on Program Tribute Book Cover

COMMUNICATOR: KEYNOTE ADDRESS SPONSOR

\$25,000 (Limited to one)

- One table of ten (10) for Awards Program with premier seating
- Special recognition from event podium
- One-page full color Program Tribute Book ad w/ priority placement
- Premier placement of company logo on AV Presentation slide

BEACON SPONSOR: COLUMN WRAPPING SPONSOR

\$25,000 (Limited to one)

- Provide for display of NYHC policy graphics and event material
- One table of ten (10) for Awards Program with premier seating
- Special recognition from event podium
- One-page full color Program Tribute Book ad w/ priority placement
- Premier placement of company logo on wrapped columns (note: major sponsors logos may also be displayed)

INNOVATOR: COMMUNITY IMPACT GALLERY SPONSOR

\$20,000 (Limited to four)

- Provide for a Competition and Gallery, managed by NYHC Young Leadership Council, displaying projects benefiting communities
- One table of ten (10) for Awards Program with priority seating
- One-page full color Program Tribute Book ad w/priority placement
- Placement of company logo on Gallery signage

PATHFINDER: SYMPOSIUM SPONSOR

\$15,000 (Limited to eight)

- One table of ten (10) for Awards Program with priority seating
- Table space for promotional materials in Symposium rooms
- One-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on Symposium signage

YOUNG LEADERSHIP COUNCIL BENEFACTOR

\$10,000 (Limited to ten)

- One table of ten (10) for Awards Program with priority seating
- One-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on signage for Biannual YLC Networking Events

CONNECTOR: PRE-LUNCHEON RECEPTION SPONSOR

\$10,000 (Limited to ten)

- One table of ten (10) for Awards Program with priority seating
- One-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on Reception Room signage

PIONEER: BREAKFAST SPONSOR

\$7,500 (Limited to ten)

- One table of ten (10) for Awards Program with priority seating
- Half-page ad in Program Tribute Book (black-and-white)
- Placement of company logo on signage for breakfast areas

ADDITIONAL BENEFITS

- Company logo placement in Program Tribute Book, Event AV Presentation and NYHC Website for 2018 is provided for sponsorships of \$7500 and more.
- Company recognition is provided on luncheon table tent signs for sponsorships of \$10,000 and more.

LEADER TABLE SPONSOR — \$4,500

- One table of ten (10) for Awards Program;
- Company name in Program Tribute Book;
- Company listed on NYHC website for 2018

PROGRAM TRIBUTE BOOK AD:

- **\$1,250** for Full-page black & white ad
- **\$750** for Half-page black & white ad
- **\$400** for Quarter-page black & white ad

LEADER EARLY BIRD SPECIAL— \$5,000

OFFER ENDS OCT 13TH

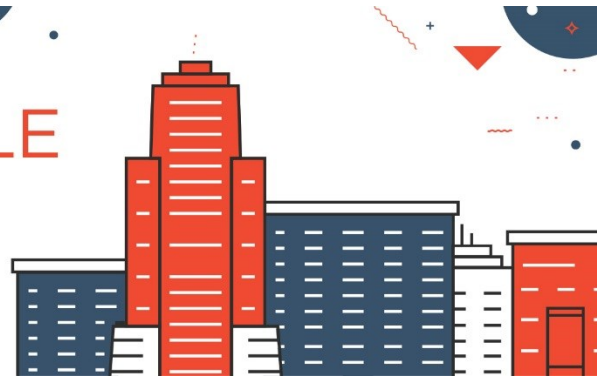
- Purchase one table of ten (10) and a half-page Program Tribute Book Ad (\$250 savings!)



AFFORDABLE HOUSING:

WHERE IMPACT BEGINS

WEDNESDAY, DECEMBER 6, 2017



SPONSORSHIP COMMITMENT FORM

- SCAN AND EMAIL THIS FORM TO INFO@THENYHC.ORG
- MAKE CHECKS PAYABLE TO "NEW YORK HOUSING CONFERENCE INC."
- MAIL CHECKS TO "NYHC, 247 WEST 37TH STREET, 4TH FL, NEW YORK, NY 10018" (Memo: 2017 Annual Awards)
- PLEASE CHECK ALL THAT APPLY BELOW

SPONSORSHIP LEVELS	<input type="checkbox"/> TRAILBLAZER: \$50,000 <input type="checkbox"/> FORERUNNER: \$30,000 <input type="checkbox"/> VANGUARD: \$25,000 <input type="checkbox"/> COMMUNICATOR: \$25,000 <input type="checkbox"/> BEACON: \$25,000	<input type="checkbox"/> INNOVATOR: \$20,000 <input type="checkbox"/> PATHFINDER: \$15,000 <input type="checkbox"/> YLC BENEFACTOR: \$10,000 <input type="checkbox"/> CONNECTOR: \$10,000 <input type="checkbox"/> PIONEER: \$7,500
TABLES & TICKETS	<input type="checkbox"/> LEADER EARLY BIRD SPECIAL: \$5,000 OFFER ENDS OCT 13TH <input type="checkbox"/> LEADER TABLE SPONSOR: \$4,500 <input type="checkbox"/> INDIVIDUAL TICKET: \$450 X Quantity: = \$.....	
ADVERTISEMENTS	<input type="checkbox"/> FULL PAGE AD (BLACK & WHITE): \$1,250 <input type="checkbox"/> HALF PAGE AD (BLACK & WHITE): \$750 <input type="checkbox"/> QUARTER PAGE AD (BLACK & WHITE): \$400	
TOTAL	\$	

Company Name: (as it should appear in event materials)

Name: Title:

Address: Suite/Floor:

City: State: Zip:

Company Administrative Contact: Title:

Telephone: Email:

PLEASE NOTE

New York Housing Conference (NYHC) is a charitable nonprofit organization exempt from taxes under Section 501(c)(3). NYHC does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public office or a state or local official who is running for federal office. This sponsorship donation will not be used to pay for any expenses or events that violate applicable gift and entertainment rules for public officials. This sponsorship donation would be solely for general use and not earmarked for any one particular person. The part of the contribution that would be deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by the NYHC. The good faith estimate of the value of the goods or services for this luncheon is \$110.00 per ticket.